



*The*  
*Estrella*  
AWARDS

*30th Annual*

**Saturday, April 6, 2024**

The Disneyland Hotel Grand Ballroom  
1150 W. Magic Way  
Anaheim, CA 92802

PRESENTED BY

**OCHCC**

ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE



**2024 Estrella Awards Sponsorship Packet**

Dear Prospective Sponsor,

It is our pleasure to contact you on behalf of the **Orange County Hispanic Chamber of Commerce (OCHCC)**. The **OCHCC** is a non-profit organization that was established in 1986 to promote and facilitate commerce between business, government, and the educational sector. This interaction contributes to the overall multi-cultural economic development and success of Orange County.

To continue assisting the Hispanic business community and to recognize the outstanding contributions in the fields of business, community, and education, the OCHCC will host the Annual Estrella Awards. The celebration will take place on **Saturday, April 6th, 2024** at the Disneyland Hotel Grand Ballroom in Anaheim. This year is very special as we are celebrating our **30th Annual Estrella Awards** Representatives and community leaders from Orange, Los Angeles, Riverside and San Diego counties attend this event and support the Chamber’s overall goals of advancing the Hispanic community.

We are requesting your organization’s support of this worthwhile event by becoming one of its major sponsors. Please review the sponsorship opportunities attached and feel free to contact **OCHCC at (714) 953-4289** should you have any questions.

The Orange County Hispanic Chamber of Commerce and I thank you in advance for any consideration that you give to this request.

Sincerely,

Elva Rubalcava  
Estrella Committee Co-Chair  
Orange County Hispanic Chamber of Commerce  
27762 Antonio Pkwy Suite L1-463  
Ladera Ranch, CA 92694  
Tel 714-953-4289

Sylvia Pizarroso  
Estrella Committee Co-Chair  
Orange County Hispanic Chamber of Commerce  
27762 Antonio Pkwy Suite L1-463  
Ladera Ranch, CA 92694  
Tel 714-953-4289

***Please fax, e-mail or mail directly to:***

27762 Antonio Pkwy Suite L1-463  
Ladera Ranch, CA 92694  
Tel 714-953-4289  
Fax 714-953-0273  
e-mail: mail@ochcc.com

Dinner Chair \_\_\_\_\_ \$50,000

- *Three VIP tables of 10*
- *Opportunity to address guests*
- *Full page ad in dinner program*
- *Electronic display of company name inside ballroom*
- *“Featured Company” on Hispanic Chamber’s web site for one (1) year*
- *Option to provide specialty item/memento with company logo to all guests*

Platinum Sponsor \_\_\_\_\_ \$30,000

- *Two VIP tables of 10*
- *Full page ad in dinner program*
- *“Featured Company” on Hispanic Chamber’s web site for three (3) months*
- *Option to provide specialty item/memento with company logo to all guests*

Gold Sponsor \_\_\_\_\_ \$20,000

- *Two VIP tables of 10*
- *Full page ad in dinner program*
- *“Featured Company” on Hispanic Chamber’s web site for two (2) months*
- *Option to provide specialty item/memento with company logo to all guests*

Silver Sponsor \_\_\_\_\_ \$10,000

- *One VIP table of 10*
- *Full page ad in dinner program*
- *Logo & link to website: [www.ochcc.org](http://www.ochcc.org)*



## 2024 Estrella Awards Sponsorship Packet

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Bronze Sponsor \_\_\_\_\_ \$7,500

- *One VIP table of 10*
- *Recognition on Hispanic Chamber's web site as a Bronze level sponsor*
- *Half page ad space in dinner program\*\**

Supporting Sponsor \_\_\_\_\_ \$5,000

- *One VIP table of 10*
- *Recognition on Hispanic Chamber's web site as a sponsor*

Table Sponsor \_\_\_\_\_ \$3,500

- *One table of 10*

Non-Profit Table Sponsor \_\_\_\_\_ \$2,400

(Must be a 501(c) (3) Organization)

- *One table of 10*

**Sponsors:** Thank you for sponsoring the 2024 Estrella Awards. Please see the following specifications for the ads that will be part of the program. If you would like to include the name of the event in your ad, please use “30th Annual Estrella Awards”.

**Ad Deadline: Friday, March 15th, 2024 at 5:00PM. Please send program artwork to:**  
Edna Ruiz | [eruiz@ochcc.com](mailto:eruiz@ochcc.com) | 714-953-4289.

Layout	Ad Size
Full Page Ad (Vertical)	8.75" x 11.25"
Half Page Ad (Horizontal)	8.75" x 5.75"

**Requirements:**

- CMYK
- Full Color
- PDF Format
- Press Quality
- Fonts Embedded

\*Logos should be in Color (CYMK), high quality .png or .eps file.



# Sponsorship Participation Form

**Please select your sponsorship level:**

- Dinner Chair | \$50,000       Silver Sponsor | \$10,000       Table Sponsor | \$3,500
- Platinum Sponsor | \$30,000       Bronze Sponsor | \$7,500       Non-Profit Sponsor | \$2,400
- Gold Sponsor | \$20,000       Supporting Sponsor | \$5,000

**Program Advertising Rates:**

- Full Page (8.75" x 11.25")      \$1,000       Half Page (8.75" x 5.75")      \$600

**Contact Information:**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Attendee Information:

1. _____	7. _____	14. _____
2. _____	8. _____	15. _____
3. _____	9. _____	16. _____
4. _____	10. _____	17. _____
5. _____	11. _____	18. _____
6. _____	12. _____	19. _____
	13. _____	20. _____

Select Payment Option:

- By Check (Enclosed and written to Hispanic Chamber of Commerce of Orange County)
- By Debit/Credit Card or ACH (QuickBooks invoice will be sent)

**Remit Payment to:**  
**Hispanic Chamber of Commerce of Orange County**  
**27762 Antonio Pkwy Suite L1-463 Ladera Ranch, CA92694**

Should you have any questions, please contact us:  
 (714) 953-4289

**Thank you for your business!**